



United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 3:59:05 PM

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PRES04 - In today's election for president, did you just vote for:

Filter(s): (All respondents)

		Total	KERY	BUSH	NADR
Number of Interviews - 8,349	Vote Estimate Not for On-Air Use	100	51	48	1
Are you: (n=8,314)	Male	42	39	45	44
	Female	58	61	55	56
Sex by race (n=8,194)	White male	33	26	40	36
	White female	44	41	48	48
	Non-white male	10	13	6	10
	Non-white female	13	20	6	6
Are you: (n=8,227)	White	77	66	88	81
	Black	12	21	2	3
	Hispanic/Latino	8	9	7	16
	Asian	2	2	2	-
	Other	1	1	1	-
AGE (60 and over) (n=8,293)	18-29	15	16	13	15
	30-44	27	26	29	27
	45-59	31	32	30	35
	60 or over	27	26	28	23
Age 65 & over (n=8,293)	18-64	82	82	81	91
	65 or over	18	18	19	9
2003 total family income: (n=7,348)	Under \$15,000	9	11	6	-
	\$15,000-\$29,999	15	17	12	23
	\$30,000-\$49,999	22	23	21	23
	\$50,000-\$74,999	22	20	24	20
	\$75,000-\$99,999	14	13	15	5
	\$100,000-\$149,999	11	10	13	25



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2003 total family income: (n=7,348)	\$150,000-\$199,999	4	4	5	-
	\$200,000 or more	3	3	4	5
Total family income: (n=7,348)	Less than \$50,000	45	51	39	45
	\$50,000 or more	55	49	61	55
Total family income: (n=7,348)	Less than \$100,000	81	84	78	70
	\$100,000 or more	19	16	22	30
Do you or does someone in your household belong to a labor union? (n=6,096)	Yes, I do	12	15	9	24
	Yes, someone else does	10	12	9	12
	Yes, I do and someone else does	2	2	1	6
	No one does	76	71	81	59
UNION HOUSEHOLD (n=6,096)	Yes (Vote is union member, union member in household, or	24	29	19	41
	No (No union voter in household	76	71	81	59
Voter is union member: (n=6,096)	Yes	14	17	10	29
	No	86	83	90	71
Do you work full-time for pay? (n=1,923)	Yes	56	56	56	-
	No	44	44	44	-
Working women: (n=2,020)	Working women	29	32	27	-
	All others	71	68	73	-
What was the last grade of school you completed? (n=6,102)	Did not complete high school	5	5	5	3
	High school graduate	22	22	22	18
	Some college or associate degree	30	29	32	14
	College graduate	26	25	27	22
	Postgraduate study	18	20	14	43
College Education (n=6,102)	No college degree	56	55	59	35



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College Education (n=6,102)	College graduate	44	45	41	65
No matter how you voted today, do you usually think of yourself as a: (n=7,988)	Democrat	39	70	7	26
	Republican	36	5	69	10
	Independent or something else	25	25	24	64
On most political matters, do you consider yourself: (n=7,866)	Liberal	22	37	5	34
	Moderate	46	53	38	28
	Conservative	33	10	57	38
Is this the first time you have ever voted? (n=4,157)	Yes	10	10	9	-
	No	90	90	91	100
Religion, combined Protestant and other Christian. (n=6,033)	Protestant/Other Christian	53	45	62	31
	Catholic	27	27	28	24
	Jewish	3	5	1	-
	Something else	7	10	3	25
	None	10	14	6	20
Religion among whites (n=6,120)	White Protestant/Other Christian	40	27	54	31
	White Catholic	20	18	22	15
	White Jewish	3	4	1	-
	White something else	4	5	2	21
	White none	8	10	5	9
	Non-white	26	36	15	24
White Evangelical/Born-again Christians (n=6,309)	White Evangelical/Born-again Christians	23	10	36	27
	All others	77	90	64	73
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=6,321)	White religious conservatives	8	1	16	10
	All others	92	99	84	90



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How often do you attend religious services? (n=6,170)	More than once a week	16	11	21	18
	Once a week	27	23	32	14
	A few times a month	13	14	13	-
	A few times a year	27	30	24	27
	Never	15	19	10	41
How often do you attend religious services? (n=6,327)	Weekly	42	34	51	32
	Occasionally	39	42	35	27
	Never	14	18	9	41
Church attendance by Religion (n=6,327)	Protestant/Attend weekly	16	11	22	7
	Protestant/Do not attend weekly	15	13	16	11
	Catholic/Attend weekly	12	11	14	10
	Catholic/Do not attend weekly	13	14	12	13
	All Others	39	47	31	59
Have you ever served in the U.S. military? (n=4,201)	Yes	18	15	20	20
	No	82	85	80	80
Are you currently married? (n=8,064)	Yes	63	56	71	49
	No	37	44	29	51
Married women (n=8,345)	Married women	33	31	36	33
	Others	67	69	64	67
Married with children: (n=6,151)	Married with children	28	23	33	32
	All others	72	77	67	68
Do you have any children under 18 living in your household? (n=6,127)	Yes	36	34	38	39
	No	64	66	62	61
Women with children (n=6,360)	Women with children	20	20	21	17



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		Total	KERY	BUSH	NADR
Women with children (n=6,360)	All others	80	80	79	83
Are you gay, lesbian or bisexual? (n=3,807)	Yes	4	5	1	8
	No	96	95	99	92
Do you or does someone else in your household own a gun? (n=1,961)	Yes	40	31	50	-
	No	60	69	50	-
When did you finally decide for whom to vote in the presidential election? (n=6,363)	Just today	4	4	4	25
	In the last three days	3	3	3	10
	Sometime last week	2	2	2	7
	During the last month	8	9	6	4
	Before that	67	66	69	36
Time: Last three days/Earlier than that (n=6,363)	Today/Within the last three days	7	7	6	35
	Within the last week or earlier	76	77	77	47
Time: Last week/Earlier than that (n=6,363)	Today through within the last three days	9	9	8	42
	Within the last week or earlier	75	75	75	40
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=4,341)	Taxes	5	5	5	-
	Education	5	6	3	-
	Iraq	15	23	7	10
	Terrorism	18	5	33	-
	Economy/Jobs	19	31	7	14
	Moral values	22	8	35	69
	Health care	9	14	4	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=4,341)	Strongly approve	33	5	64	5
	Somewhat approve	18	6	30	25
	Somewhat disapprove	11	18	4	21



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		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	69	1	44
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=4,341)	Approve	51	11	94	30
	Disapprove	47	87	5	66
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=4,341)	He cares about people like me	10	14	5	16
	He has strong religious faith	8	1	14	-
	He is honest and trustworthy	12	6	17	24
	He is a strong leader	16	4	29	14
	He is intelligent	8	14	1	10
	He will bring about needed change	25	47	2	5
	He has clear stands on the issues	16	7	26	26
Compared to four years ago, is the country: (n=4,225)	Safer from terrorism	52	21	86	55
	Less safe from terrorism	43	74	11	36
How do you feel about the U.S. decision to go to war with Iraq? (n=4,225)	Strongly approve	29	3	57	5
	Somewhat approve	22	12	33	20
	Somewhat disapprove	15	22	7	21
	Strongly disapprove	34	62	3	54
How do you feel about the U.S. decision to go to war with Iraq? (n=4,341)	Approve	49	14	86	25
	Disapprove	47	81	9	75
How do you think things are going for the U.S. in Iraq now? (n=4,225)	Very well	12	2	22	9
	Somewhat well	32	6	60	25
	Somewhat badly	19	25	13	27
	Very badly	35	65	3	40
How do you think things are going for the U.S. in Iraq now? (n=4,341)	Very/Somewhat well	42	8	79	34
	Very/Somewhat badly	52	87	16	66



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		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=4,225)	Better today	31	13	51	9
	Worse today	28	44	10	46
	About the same	40	41	38	45
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=8,087)	John Kerry (Dem)	50	97	1	45
	George W. Bush (Rep)	49	2	98	32
	Would not have voted for president	1	1	1	23
Was your vote for president mainly: (n=1,986)	For your candidate	69	57	82	-
	Against his opponent	26	37	14	-
Which comes closest to your feelings about the Bush administration: (n=1,986)	Angry	26	48	2	-
	Dissatisfied, but not angry	26	43	8	-
	Satisfied, but not enthusiastic	23	5	43	-
	Enthusiastic	22	1	45	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only John Kerry did	21	2	43	-
	Only George W. Bush did	17	30	3	-
	Both did	45	50	38	-
	Neither did	12	13	10	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only Kerry/Both did	66	52	81	-
	Only Bush/Neither did	29	43	13	-
Did either of these candidates for president attack the other unfairly? (n=1,986)	Only Bush/Both did	61	80	41	-
	Only Kerry/Neither did	33	15	53	-
Do you consider the war in Iraq: (n=1,986)	Part of the war on terrorism	52	20	87	-
	Separate from the war on terrorism	45	76	10	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	Yes, for John Kerry	15	24	4	-
	Yes, for George W. Bush	11	4	18	-



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		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	Yes, for both Kerry and Bush	14	14	14	-
	No, I was not contacted	61	58	64	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	For Kerry/Both	28	38	18	-
	For Bush/Neither	72	62	82	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=1,894)	For Bush/Both	24	18	32	-
	For Kerry/Neither	76	82	68	-
In general, does John Kerry mostly: (n=1,945)	Say what he believes	44	82	4	-
	Say what he thinks people want to hear	52	14	93	-
Does George W. Bush pay more attention to the interests of: (n=1,945)	Ordinary Americans	39	5	77	-
	Large corporations	56	92	16	-
How concerned are you about the availability and cost of health care? (n=1,945)	Very concerned	71	85	56	-
	Somewhat concerned	22	12	33	-
	Not very concerned	5	1	8	-
	Not at all concerned	2	0	3	-
Which comes closest to your position? Abortion should be: (n=1,945)	Legal in all cases	21	30	10	-
	Legal in most cases	35	44	25	-
	Illegal in most cases	26	13	39	-
	Illegal in all cases	14	7	23	-
How confident are you that votes in your state will be counted accurately? (n=1,928)	Very confident	51	40	64	-
	Somewhat confident	40	48	31	-
	Not very confident	7	9	4	-
	Not at all confident	2	3	1	-
How confident are you that votes in your state will be counted accurately? (n=1,986)	Very/Somewhat confident	88	84	92	-
	Not very/Not at all confident	8	12	4	-



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Which comes closest to your view of gay and lesbian couples: (n=1,945)	They should be allowed to legally marry	26	40	11	-
	They should be allowed to legally form civil unions, but	35	34	35	-
	There should be no legal recognition of their	35	22	51	-
Did you vote in the presidential election in 2000? (n=1,916)	No, I did not vote	15	18	12	-
	Yes, for Al Gore	39	70	7	-
	Yes, for George W. Bush	42	7	80	-
	Yes, for another candidate	4	4	1	-
Do you think the condition of the nation's economy is: (n=2,022)	Excellent	4	1	8	-
	Good	40	10	71	-
	Not so good	36	54	18	-
	Poor	18	33	2	-
State of the national economy: 2 way (n=2,022)	Excellent/Good	44	11	79	-
	Not so good/Poor	55	87	20	-
Who would you trust to handle the economy? (n=2,022)	Only John Kerry	41	79	2	-
	Only George W. Bush	37	1	76	-
	Both of them	7	6	9	-
	Neither of them	13	11	12	-
Who would you trust to handle the economy? (n=2,022)	Only Kerry/Both	48	85	10	-
	Only Bush/Neither	50	13	88	-
Who would you trust to handle the economy? (n=1,982)	Only Bush/Both	46	7	86	-
	Only Kerry/Neither	54	93	14	-
Who would you trust to handle terrorism? (n=2,022)	Only John Kerry	34	67	1	-
	Only George W. Bush	45	2	91	-
	Both of them	9	14	5	-



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Who would you trust to handle terrorism? (n=2,022)	Neither of them	9	14	3	-
Who would you trust to handle terrorism? (n=2,022)	Only Kerry/Both	43	81	6	-
	Only Bush/Neither	55	16	94	-
Who would you trust to handle terrorism? (n=2,022)	Only Bush/Both	55	16	96	-
	Only Kerry/Neither	43	81	4	-
Do you think things in this country today are: (n=2,022)	Generally going in the right direction	47	10	86	-
	Seriously off on the wrong track	49	85	11	-
In your vote for president today, how would you rate the importance of _____? (n=2,022)	Very important	25	28	23	-
	Somewhat important	19	19	19	-
	Not too important	16	14	18	-
	Not at all important	18	17	20	-
In your vote for president today, how would you rate the importance of _____? (n=2,022)	Very/Somewhat important	44	47	42	-
	Not too/Not at all important	34	31	37	-
Is your opinion of George W. Bush: (n=1,945)	Favorable	50	7	95	-
	Unfavorable	49	92	4	-
Is your opinion of John Kerry: (n=1,945)	Favorable	50	91	9	-
	Unfavorable	47	6	88	-
Which comes closer to your view: (n=1,945)	Government should do more to solve problems	47	66	29	-
	Government is doing too many things better left to	48	29	66	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=1,945)	Very worried	22	25	20	-
	Somewhat worried	53	50	57	-
	Not too worried	19	19	17	-
	Not at all worried	6	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	70	74	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	24	22	-
Compared to four years ago, is the job situation in your area: (n=1,908)	Better today	21	4	38	-
	Worse today	47	76	16	-
	About the same	32	19	46	-
Do you think the Bush administration's tax cuts have been: (n=1,945)	Good for the nation's economy	38	5	73	-
	Bad for the nation's economy	34	65	4	-
	Made no difference	24	27	20	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=1,945)	Yes	43	8	79	-
	No	55	90	19	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Yes, I have	14	18	9	-
	Yes, someone else has	16	23	10	-
	Yes, I have and someone else has	3	4	2	-
	No one has	67	55	79	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Someone in household lost a job	33	45	21	-
	No one in household lost a job	67	55	79	-
Have you or has someone in your household lost a job in the last four years? (n=1,918)	Voter has lost a job	17	22	11	-
	Voter has NOT lost a job	83	78	89	-
National Region (n=8,349)	East	23	26	19	20
	Midwest	25	25	26	24
	South	31	27	35	19
	West	21	22	20	36
Population of area, five categories (n=8,341)	Over 500 thousand	13	16	11	-
	50 to 500 thousand	18	19	17	20
	Suburbs	45	44	46	51



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Population of area, five categories (n=8,341)	10 to 50 thousand	8	8	8	4
	Rural	16	13	19	25
Population of area, three categories (n=6,349)	City over 50 thousand	29	33	25	19
	Suburbs	46	45	47	56
	Small city and Rural	25	22	28	25
In today's election for U.S. House of Representatives, did you just vote for: (n=7,707)	The Democratic candidate	51	90	11	30
	The Republican candidate	47	8	89	57