



United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): (All respondents)

		Total	KERY	BUSH	NADR
Number of Interviews - 11,027	Vote Estimate Not for On-Air Use	100	51	48	1
Are you: (n=10,978)	Male	46	43	49	42
	Female	54	57	51	58
Sex by race (n=10,824)	White male	36	29	43	34
	White female	41	38	45	45
	Non-white male	10	14	6	9
	Non-white female	13	19	6	12
Are you: (n=10,868)	White	77	67	88	78
	Black	11	20	2	3
	Hispanic/Latino	9	10	7	17
	Asian	2	2	1	-
	Other	2	2	1	1
AGE (60 and over) (n=10,959)	18-29	17	19	15	17
	30-44	27	26	28	39
	45-59	30	31	29	31
	60 or over	26	24	27	14
Age 65 & over (n=10,959)	18-64	83	83	82	96
	65 or over	17	17	18	4
2003 total family income: (n=9,829)	Under \$15,000	9	11	6	8
	\$15,000-\$29,999	15	17	12	16
	\$30,000-\$49,999	22	23	22	26
	\$50,000-\$74,999	23	20	25	20
	\$75,000-\$99,999	13	13	14	3
	\$100,000-\$149,999	11	10	12	23



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2003 total family income: (n=9,829)	\$150,000-\$199,999	4	3	4	-
	\$200,000 or more	4	3	4	4
Total family income: (n=9,829)	Less than \$50,000	46	51	40	51
	\$50,000 or more	54	49	60	49
Total family income: (n=9,829)	Less than \$100,000	82	84	79	73
	\$100,000 or more	18	16	21	27
Do you or does someone in your household belong to a labor union? (n=8,044)	Yes, I do	12	15	9	22
	Yes, someone else does	10	12	9	11
	Yes, I do and someone else does	2	2	1	2
	No one does	76	71	81	65
UNION HOUSEHOLD (n=8,044)	Yes (Vote is union member, union member in household, or	24	29	19	35
	No (No union voter in household	76	71	81	65
Voter is union member: (n=8,044)	Yes	14	17	10	24
	No	86	83	90	76
Do you work full-time for pay? (n=2,589)	Yes	57	56	58	-
	No	43	44	42	-
Working women: (n=2,719)	Working women	28	29	25	51
	All others	72	71	75	49
What was the last grade of school you completed? (n=8,045)	Did not complete high school	4	5	4	3
	High school graduate	22	22	22	15
	Some college or associate degree	31	29	33	25
	College graduate	26	25	27	27
	Postgraduate study	17	19	14	30
College Education (n=8,045)	No college degree	57	56	59	43



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College Education (n=8,045)	College graduate	43	44	41	57
No matter how you voted today, do you usually think of yourself as a: (n=10,553)	Democrat	38	68	7	30
	Republican	36	5	69	12
	Independent or something else	26	27	24	58
On most political matters, do you consider yourself: (n=10,406)	Liberal	22	38	5	29
	Moderate	45	51	39	40
	Conservative	33	11	56	31
Is this the first time you have ever voted? (n=5,430)	Yes	11	12	10	-
	No	89	88	90	100
Religion, combined Protestant and other Christian. (n=7,923)	Protestant/Other Christian	53	45	62	33
	Catholic	27	26	27	29
	Jewish	3	4	1	-
	Something else	7	10	3	27
	None	11	15	6	12
Religion among whites (n=8,042)	White Protestant/Other Christian	40	27	54	31
	White Catholic	20	18	22	17
	White Jewish	2	4	1	-
	White something else	4	5	2	19
	White none	8	10	6	5
	Non-white	26	36	15	27
White Evangelical/Born-again Christians (n=8,282)	White Evangelical/Born-again Christians	22	10	35	17
	All others	78	90	65	83
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=8,298)	White religious conservatives	8	1	16	7
	All others	92	99	84	93



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How often do you attend religious services? (n=8,102)	More than once a week	16	12	20	17
	Once a week	26	22	31	17
	A few times a month	13	14	13	-
	A few times a year	28	31	24	27
	Never	15	19	10	38
How often do you attend religious services? (n=8,306)	Weekly	41	33	49	33
	Occasionally	40	43	36	26
	Never	15	19	10	37
Church attendance by Religion (n=8,306)	Protestant/Attend weekly	16	10	23	8
	Protestant/Do not attend weekly	15	13	17	9
	Catholic/Attend weekly	12	10	13	10
	Catholic/Do not attend weekly	14	14	13	16
	All Others	39	47	31	53
Have you ever served in the U.S. military? (n=5,493)	Yes	18	15	21	17
	No	82	85	79	83
Are you currently married? (n=10,664)	Yes	62	55	70	57
	No	38	45	30	43
Married women (n=11,021)	Married women	31	29	33	34
	Others	69	71	67	66
Married with children: (n=8,113)	Married with children	27	23	31	46
	All others	73	77	69	54
Do you have any children under 18 living in your household? (n=8,083)	Yes	36	34	37	56
	No	64	66	63	44
Women with children (n=8,383)	Women with children	19	19	19	30



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		Total	KERY	BUSH	NADR
Women with children (n=8,383)	All others	81	81	81	70
Are you gay, lesbian or bisexual? (n=5,090)	Yes	4	5	2	3
	No	96	95	98	97
Do you or does someone else in your household own a gun? (n=2,602)	Yes	41	31	51	65
	No	59	69	49	35
When did you finally decide for whom to vote in the presidential election? (n=6,856)	Just today	6	6	5	32
	In the last three days	3	4	3	14
	Sometime last week	2	2	2	3
	During the last month	10	12	8	10
	Before that	79	77	82	41
Time: Last three days/Earlier than that (n=6,856)	Today/Within the last three days	9	9	8	46
	Within the last week or earlier	91	91	92	54
Time: Last week/Earlier than that (n=6,856)	Today through within the last three days	11	11	10	49
	Within the last week or earlier	89	89	90	51
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=5,666)	Taxes	5	5	6	-
	Education	4	6	2	-
	Iraq	15	23	7	11
	Terrorism	18	5	33	10
	Economy/Jobs	20	32	7	16
	Moral values	21	8	35	58
	Health care	8	13	4	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=5,666)	Strongly approve	32	4	62	8
	Somewhat approve	19	6	32	31
	Somewhat disapprove	12	18	4	30



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		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	69	1	27
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=5,666)	Approve	51	11	94	39
	Disapprove	48	87	5	57
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=5,666)	He cares about people like me	10	14	5	10
	He has strong religious faith	7	1	14	-
	He is honest and trustworthy	11	6	17	12
	He is a strong leader	16	4	29	20
	He is intelligent	8	14	1	7
	He will bring about needed change	25	47	2	15
	He has clear stands on the issues	17	7	27	32
Compared to four years ago, is the country: (n=5,524)	Safer from terrorism	52	21	85	57
	Less safe from terrorism	43	73	11	36
How do you feel about the U.S. decision to go to war with Iraq? (n=5,524)	Strongly approve	28	3	56	16
	Somewhat approve	22	12	33	30
	Somewhat disapprove	15	23	7	20
	Strongly disapprove	33	61	3	34
How do you feel about the U.S. decision to go to war with Iraq? (n=5,666)	Approve	49	15	86	43
	Disapprove	47	81	10	51
How do you think things are going for the U.S. in Iraq now? (n=5,524)	Very well	11	2	21	15
	Somewhat well	32	6	60	33
	Somewhat badly	21	26	14	27
	Very badly	35	63	3	25
How do you think things are going for the U.S. in Iraq now? (n=5,666)	Very/Somewhat well	42	8	78	46
	Very/Somewhat badly	53	87	17	49



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		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=5,524)	Better today	31	13	50	16
	Worse today	29	45	11	35
	About the same	39	40	38	49
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=10,678)	John Kerry (Dem)	50	97	1	42
	George W. Bush (Rep)	49	2	98	34
	Would not have voted for president	1	1	1	24
Was your vote for president mainly: (n=2,640)	For your candidate	68	56	81	68
	Against his opponent	26	38	14	18
Which comes closest to your feelings about the Bush administration: (n=2,640)	Angry	25	47	1	53
	Dissatisfied, but not angry	27	44	8	25
	Satisfied, but not enthusiastic	24	5	44	7
	Enthusiastic	22	1	44	15
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only John Kerry did	21	2	42	7
	Only George W. Bush did	16	29	2	12
	Both did	45	51	40	40
	Neither did	13	14	11	20
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only Kerry/Both did	66	53	81	47
	Only Bush/Neither did	29	43	13	33
Did either of these candidates for president attack the other unfairly? (n=2,640)	Only Bush/Both did	62	80	42	52
	Only Kerry/Neither did	34	16	52	27
Do you consider the war in Iraq: (n=2,640)	Part of the war on terrorism	52	20	88	23
	Separate from the war on terrorism	44	76	9	65
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	Yes, for John Kerry	13	21	4	28
	Yes, for George W. Bush	10	3	18	12



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		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	Yes, for both Kerry and Bush	14	14	13	9
	No, I was not contacted	63	61	65	52
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	For Kerry/Both	27	36	17	37
	For Bush/Neither	73	64	83	63
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,510)	For Bush/Both	24	18	31	21
	For Kerry/Neither	76	82	69	79
In general, does John Kerry mostly: (n=2,578)	Say what he believes	43	80	4	12
	Say what he thinks people want to hear	53	16	93	76
Does George W. Bush pay more attention to the interests of: (n=2,578)	Ordinary Americans	39	5	77	3
	Large corporations	56	92	16	79
How concerned are you about the availability and cost of health care? (n=2,578)	Very concerned	70	84	55	60
	Somewhat concerned	23	12	34	21
	Not very concerned	5	2	8	3
	Not at all concerned	2	1	3	3
Which comes closest to your position? Abortion should be: (n=2,578)	Legal in all cases	22	32	10	40
	Legal in most cases	34	43	25	44
	Illegal in most cases	26	14	39	3
	Illegal in all cases	14	6	23	12
How confident are you that votes in your state will be counted accurately? (n=2,555)	Very confident	51	40	62	35
	Somewhat confident	40	47	32	58
	Not very confident	7	10	4	7
	Not at all confident	2	3	1	-
How confident are you that votes in your state will be counted accurately? (n=2,640)	Very/Somewhat confident	87	84	91	93
	Not very/Not at all confident	9	12	5	7



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Which comes closest to your view of gay and lesbian couples: (n=2,578)	They should be allowed to legally marry	27	41	11	62
	They should be allowed to legally form civil unions, but	36	34	37	15
	There should be no legal recognition of their	35	21	49	23
Did you vote in the presidential election in 2000? (n=2,545)	No, I did not vote	17	19	14	14
	Yes, for Al Gore	38	68	7	27
	Yes, for George W. Bush	41	8	79	11
	Yes, for another candidate	4	5	1	48
Do you think the condition of the nation's economy is: (n=2,721)	Excellent	4	1	8	-
	Good	41	12	71	42
	Not so good	36	54	17	36
	Poor	17	33	2	22
State of the national economy: 2 way (n=2,721)	Excellent/Good	45	13	79	42
	Not so good/Poor	53	86	19	58
Who would you trust to handle the economy? (n=2,721)	Only John Kerry	40	78	2	24
	Only George W. Bush	38	1	77	9
	Both of them	7	6	9	12
	Neither of them	13	13	11	55
Who would you trust to handle the economy? (n=2,721)	Only Kerry/Both	47	84	10	37
	Only Bush/Neither	51	14	88	63
Who would you trust to handle the economy? (n=2,674)	Only Bush/Both	46	7	87	21
	Only Kerry/Neither	54	93	13	79
Who would you trust to handle terrorism? (n=2,721)	Only John Kerry	33	65	1	17
	Only George W. Bush	46	2	91	53
	Both of them	10	15	5	19



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Who would you trust to handle terrorism? (n=2,721)	Neither of them	9	15	3	11
Who would you trust to handle terrorism? (n=2,721)	Only Kerry/Both	42	80	5	36
	Only Bush/Neither	56	18	94	64
Who would you trust to handle terrorism? (n=2,721)	Only Bush/Both	56	17	96	72
	Only Kerry/Neither	42	80	3	28
Do you think things in this country today are: (n=2,721)	Generally going in the right direction	48	11	86	34
	Seriously off on the wrong track	48	85	11	53
In your vote for president today, how would you rate the importance of _____? (n=2,109)	Very important	32	36	29	-
	Somewhat important	24	23	24	-
	Not too important	20	18	21	-
	Not at all important	24	23	25	-
In your vote for president today, how would you rate the importance of _____? (n=2,109)	Very/Somewhat important	56	59	54	-
	Not too/Not at all important	44	41	46	-
Is your opinion of George W. Bush: (n=2,617)	Favorable	51	7	95	33
	Unfavorable	48	92	4	67
Is your opinion of John Kerry: (n=2,617)	Favorable	49	91	9	37
	Unfavorable	48	8	88	57
Which comes closer to your view: (n=2,617)	Government should do more to solve problems	46	64	28	58
	Government is doing too many things better left to	49	31	67	36
How worried are you that there will be another major terrorist attack in the U.S.? (n=2,617)	Very worried	21	24	19	7
	Somewhat worried	54	50	58	59
	Not too worried	19	19	18	27
	Not at all worried	5	6	5	8
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	70	74	65



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	24	22	35
Compared to four years ago, is the job situation in your area: (n=2,571)	Better today	22	5	39	-
	Worse today	45	75	15	-
	About the same	33	20	46	-
Do you think the Bush administration's tax cuts have been: (n=2,617)	Good for the nation's economy	39	6	73	11
	Bad for the nation's economy	34	64	4	18
	Made no difference	24	26	20	65
Do you think the war with Iraq has improved the long-term security of the United States? (n=2,617)	Yes	44	9	79	35
	No	54	89	18	59
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Yes, I have	14	19	10	-
	Yes, someone else has	16	22	10	-
	Yes, I have and someone else has	3	4	2	-
	No one has	67	55	78	-
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Someone in household lost a job	33	45	22	-
	No one in household lost a job	67	55	78	-
Have you or has someone in your household lost a job in the last four years? (n=2,584)	Voter has lost a job	18	23	12	-
	Voter has NOT lost a job	82	77	88	-
National Region (n=11,027)	East	22	26	19	33
	Midwest	25	25	26	21
	South	31	27	35	17
	West	21	22	20	29
Population of area, five categories (n=11,019)	Over 500 thousand	13	17	10	-
	50 to 500 thousand	19	19	18	22
	Suburbs	44	43	46	45



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Population of area, five categories (n=11,019)	10 to 50 thousand	8	8	8	13
	Rural	16	13	19	20
Population of area, three categories (n=9,027)	City over 50 thousand	30	35	26	22
	Suburbs	45	44	47	48
	Small city and Rural	24	21	27	31
In today's election for U.S. House of Representatives, did you just vote for: (n=10,188)	The Democratic candidate	51	89	10	40
	The Republican candidate	47	8	89	47