



United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

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PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,203	Vote Estimate Not for On-Air Use	100	53	45	1
Are you: (n=2,197)	Male	44	39	49	46
	Female	56	61	51	54
Sex by race (n=2,155)	White male	33	26	41	32
	White female	44	45	43	54
	Non-white male	11	12	9	13
	Non-white female	12	17	7	-
Are you: (n=2,160)	White	77	71	83	87
	Black	5	7	2	-
	Hispanic/Latino	13	15	11	13
	Asian	3	4	2	-
	Other	2	3	2	-
AGE (60 and over) (n=2,185)	18-29	14	14	14	7
	30-44	24	24	24	53
	45-59	29	32	26	40
	60 or over	32	30	36	-
Age 65 & over (n=2,185)	18-64	76	77	75	100
	65 or over	24	23	25	-
2003 total family income: (n=1,903)	Under \$15,000	8	10	6	21
	\$15,000-\$29,999	15	16	13	9
	\$30,000-\$49,999	21	19	23	10
	\$50,000-\$74,999	24	23	26	30
	\$75,000-\$99,999	13	14	12	-
	\$100,000-\$149,999	12	11	13	30



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2003 total family income: (n=1,903)	\$150,000-\$199,999	4	5	3	-
	\$200,000 or more	3	3	3	-
Total family income: (n=1,903)	Less than \$50,000	44	45	42	39
	\$50,000 or more	56	55	58	61
Total family income: (n=1,903)	Less than \$100,000	81	81	80	70
	\$100,000 or more	19	19	20	30
Do you or does someone in your household belong to a labor union? (n=1,608)	Yes, I do	12	12	11	-
	Yes, someone else does	8	8	8	-
	Yes, I do and someone else does	2	2	1	-
	No one does	79	77	80	-
UNION HOUSEHOLD (n=1,608)	Yes (Vote is union member, union member in household, or	21	23	20	-
	No (No union voter in household	79	77	80	-
Voter is union member: (n=1,608)	Yes	13	14	12	-
	No	87	86	88	-
Do you work full-time for pay? (n=533)	Yes	53	53	52	-
	No	47	47	48	-
Working women: (n=550)	Working women	25	28	21	-
	All others	75	72	79	-
What was the last grade of school you completed? (n=1,608)	Did not complete high school	4	3	5	-
	High school graduate	17	15	20	-
	Some college or associate degree	33	30	37	-
	College graduate	28	29	26	-
	Postgraduate study	18	22	13	-
College Education (n=1,608)	No college degree	54	48	62	-



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College Education (n=1,608)	College graduate	46	52	38	-
No matter how you voted today, do you usually think of yourself as a: (n=2,130)	Democrat	37	64	6	31
	Republican	34	5	68	20
	Independent or something else	30	31	26	49
On most political matters, do you consider yourself: (n=2,117)	Liberal	25	42	4	35
	Moderate	45	49	41	23
	Conservative	31	10	54	41
Is this the first time you have ever voted? (n=1,075)	Yes	10	10	9	-
	No	90	90	91	-
Religion, combined Protestant and other Christian. (n=1,592)	Protestant/Other Christian	48	36	63	-
	Catholic	23	27	18	-
	Jewish	3	4	1	-
	Something else	8	11	3	-
	None	18	22	14	-
Religion among whites (n=1,608)	White Protestant/Other Christian	38	25	53	-
	White Catholic	13	15	11	-
	White Jewish	3	4	1	-
	White something else	5	7	3	-
	White none	15	17	12	-
	Non-white	27	32	20	-
White Evangelical/Born-again Christians (n=1,650)	White Evangelical/Born-again Christians	18	7	32	-
	All others	82	93	68	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,651)	White religious conservatives	6	1	12	-
	All others	94	99	88	-



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How often do you attend religious services? (n=1,627)	More than once a week	14	8	20	-
	Once a week	21	16	26	-
	A few times a month	10	11	10	-
	A few times a year	29	33	25	-
	Never	25	30	18	-
How often do you attend religious services? (n=1,653)	Weekly	33	23	45	-
	Occasionally	39	43	35	-
	Never	24	29	17	-
Church attendance by Religion (n=1,653)	Protestant/Attend weekly	15	7	24	-
	Protestant/Do not attend weekly	15	12	19	-
	Catholic/Attend weekly	9	9	8	-
	Catholic/Do not attend weekly	13	16	10	-
	All Others	45	52	36	-
Have you ever served in the U.S. military? (n=1,083)	Yes	21	14	28	-
	No	79	86	72	-
Are you currently married? (n=2,165)	Yes	60	54	68	62
	No	40	46	32	38
Married women (n=2,203)	Married women	31	30	33	35
	Others	69	70	67	65
Married with children: (n=1,620)	Married with children	23	18	28	-
	All others	77	82	72	-
Do you have any children under 18 living in your household? (n=1,612)	Yes	30	27	33	-
	No	70	73	67	-
Women with children (n=1,650)	Women with children	16	16	17	-



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		Total	KERY	BUSH	NADR
Women with children (n=1,650)	All others	84	84	83	-
Are you gay, lesbian or bisexual? (n=1,052)	Yes	4	6	2	-
	No	96	94	98	-
Do you or does someone else in your household own a gun? (n=543)	Yes	42	33	52	-
	No	58	67	48	-
When did you finally decide for whom to vote in the presidential election? (n=794)	Just today	4	6	3	-
	In the last three days	4	4	3	-
	Sometime last week	2	3	2	-
	During the last month	12	14	10	-
	Before that	77	74	82	-
Time: Last three days/Earlier than that (n=794)	Today/Within the last three days	8	10	6	-
	Within the last week or earlier	92	90	94	-
Time: Last week/Earlier than that (n=794)	Today through within the last three days	10	12	8	-
	Within the last week or earlier	90	88	92	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,100)	Taxes	4	3	6	-
	Education	3	5	1	-
	Iraq	20	30	10	-
	Terrorism	18	6	33	-
	Economy/Jobs	17	24	7	-
	Moral values	22	11	34	-
	Health care	8	13	3	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,100)	Strongly approve	29	3	60	-
	Somewhat approve	20	7	34	-
	Somewhat disapprove	12	17	5	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	39	72	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,100)	Approve	49	10	94	-
	Disapprove	51	89	6	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,100)	He cares about people like me	6	9	3	-
	He has strong religious faith	6	2	11	-
	He is honest and trustworthy	14	8	21	-
	He is a strong leader	18	4	34	-
	He is intelligent	10	17	2	-
	He will bring about needed change	26	46	2	-
	He has clear stands on the issues	14	8	21	-
Compared to four years ago, is the country: (n=1,084)	Safer from terrorism	52	21	87	-
	Less safe from terrorism	42	71	10	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,084)	Strongly approve	27	2	57	-
	Somewhat approve	22	11	34	-
	Somewhat disapprove	15	23	6	-
	Strongly disapprove	35	63	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,100)	Approve	48	13	88	-
	Disapprove	49	84	9	-
How do you think things are going for the U.S. in Iraq now? (n=1,084)	Very well	12	2	25	-
	Somewhat well	28	7	53	-
	Somewhat badly	22	27	17	-
	Very badly	35	63	4	-
How do you think things are going for the U.S. in Iraq now? (n=1,100)	Very/Somewhat well	40	8	76	-
	Very/Somewhat badly	56	88	20	-



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Compared to four years ago, is your family's financial situation: (n=1,084)	Better today	32	14	53	-
	Worse today	24	36	9	-
	About the same	44	49	38	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,165)	John Kerry (Dem)	53	98	0	52
	George W. Bush (Rep)	46	1	99	44
	Would not have voted for president	1	1	0	3
Was your vote for president mainly: (n=553)	For your candidate	67	52	86	-
	Against his opponent	27	41	10	-
Which comes closest to your feelings about the Bush administration: (n=553)	Angry	27	45	2	-
	Dissatisfied, but not angry	28	45	5	-
	Satisfied, but not enthusiastic	25	6	52	-
	Enthusiastic	17	0	40	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only John Kerry did	20	0	47	-
	Only George W. Bush did	16	27	2	-
	Both did	50	57	42	-
	Neither did	9	11	6	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only Kerry/Both did	70	57	88	-
	Only Bush/Neither did	25	38	8	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only Bush/Both did	66	84	43	-
	Only Kerry/Neither did	29	11	53	-
Do you consider the war in Iraq: (n=553)	Part of the war on terrorism	49	19	90	-
	Separate from the war on terrorism	48	78	8	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	Yes, for John Kerry	14	22	4	-
	Yes, for George W. Bush	7	2	12	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	Yes, for both Kerry and Bush	12	11	14	-
	No, I was not contacted	67	65	69	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	For Kerry/Both	26	33	18	-
	For Bush/Neither	74	67	82	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	For Bush/Both	19	13	26	-
	For Kerry/Neither	81	87	74	-
In general, does John Kerry mostly: (n=543)	Say what he believes	43	76	3	-
	Say what he thinks people want to hear	53	20	93	-
Does George W. Bush pay more attention to the interests of: (n=543)	Ordinary Americans	35	2	77	-
	Large corporations	59	94	14	-
How concerned are you about the availability and cost of health care? (n=543)	Very concerned	68	85	46	-
	Somewhat concerned	23	11	39	-
	Not very concerned	6	3	11	-
	Not at all concerned	3	2	4	-
Which comes closest to your position? Abortion should be: (n=543)	Legal in all cases	24	34	11	-
	Legal in most cases	41	45	35	-
	Illegal in most cases	23	12	37	-
	Illegal in all cases	8	3	13	-
How confident are you that votes in your state will be counted accurately? (n=539)	Very confident	47	37	61	-
	Somewhat confident	44	53	33	-
	Not very confident	7	8	6	-
	Not at all confident	2	2	1	-
How confident are you that votes in your state will be counted accurately? (n=553)	Very/Somewhat confident	88	85	92	-
	Not very/Not at all confident	8	9	6	-



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Which comes closest to your view of gay and lesbian couples: (n=543)	They should be allowed to legally marry	32	45	14	-
	They should be allowed to legally form civil unions, but	38	38	39	-
	There should be no legal recognition of their	27	13	45	-
Did you vote in the presidential election in 2000? (n=537)	No, I did not vote	16	19	12	-
	Yes, for Al Gore	40	68	5	-
	Yes, for George W. Bush	40	7	82	-
	Yes, for another candidate	5	5	1	-
Do you think the condition of the nation's economy is: (n=550)	Excellent	4	0	9	-
	Good	41	15	70	-
	Not so good	36	53	18	-
	Poor	18	30	3	-
State of the national economy: 2 way (n=550)	Excellent/Good	45	16	79	-
	Not so good/Poor	54	83	21	-
Who would you trust to handle the economy? (n=550)	Only John Kerry	37	71	0	-
	Only George W. Bush	37	2	77	-
	Both of them	8	9	7	-
	Neither of them	16	16	15	-
Who would you trust to handle the economy? (n=550)	Only Kerry/Both	45	79	8	-
	Only Bush/Neither	53	18	92	-
Who would you trust to handle the economy? (n=540)	Only Bush/Both	45	11	84	-
	Only Kerry/Neither	55	89	16	-
Who would you trust to handle terrorism? (n=550)	Only John Kerry	32	60	-	-
	Only George W. Bush	45	2	95	-
	Both of them	11	18	3	-



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Edison/Mitofsky

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Who would you trust to handle terrorism? (n=550)	Neither of them	10	17	2	-
Who would you trust to handle terrorism? (n=550)	Only Kerry/Both	43	79	3	-
	Only Bush/Neither	56	18	97	-
Who would you trust to handle terrorism? (n=550)	Only Bush/Both	56	20	98	-
	Only Kerry/Neither	42	77	2	-
Do you think things in this country today are: (n=550)	Generally going in the right direction	47	14	84	-
	Seriously off on the wrong track	48	82	10	-
In your vote for president today, how would you rate the importance of _____? (n=260)	Very important	25	26	25	-
	Somewhat important	29	23	34	-
	Not too important	18	20	15	-
	Not at all important	29	32	26	-
In your vote for president today, how would you rate the importance of _____? (n=260)	Very/Somewhat important	54	48	58	-
	Not too/Not at all important	46	52	42	-
Is your opinion of George W. Bush: (n=536)	Favorable	49	7	95	-
	Unfavorable	50	91	3	-
Is your opinion of John Kerry: (n=536)	Favorable	52	91	9	-
	Unfavorable	45	6	88	-
Which comes closer to your view: (n=536)	Government should do more to solve problems	41	58	21	-
	Government is doing too many things better left to	52	33	74	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=536)	Very worried	18	19	18	-
	Somewhat worried	52	51	53	-
	Not too worried	23	23	23	-
	Not at all worried	6	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	68	67	70	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	28	28	27	-
Compared to four years ago, is the job situation in your area: (n=522)	Better today	24	6	43	-
	Worse today	39	65	9	-
	About the same	38	29	48	-
Do you think the Bush administration's tax cuts have been: (n=536)	Good for the nation's economy	39	6	75	-
	Bad for the nation's economy	36	65	3	-
	Made no difference	23	26	20	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=536)	Yes	43	6	84	-
	No	54	91	13	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Yes, I have	14	20	9	-
	Yes, someone else has	13	16	11	-
	Yes, I have and someone else has	3	4	1	-
	No one has	70	60	79	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Someone in household lost a job	30	40	21	-
	No one in household lost a job	70	60	79	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Voter has lost a job	17	23	10	-
	Voter has NOT lost a job	83	77	90	-
National Region (n=2,203)	East	-	-	-	-
	Midwest	-	-	-	-
	South	-	-	-	-
	West	100	100	100	100
Population of area, five categories (n=2,195)	Over 500 thousand	20	26	13	-
	50 to 500 thousand	21	19	23	13
	Suburbs	41	42	40	53



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Population of area, five categories (n=2,195)	10 to 50 thousand	7	4	9	13
	Rural	12	8	15	21
Population of area, three categories (n=1,067)	City over 50 thousand	39	45	34	-
	Suburbs	43	44	40	-
	Small city and Rural	18	11	26	-
In today's election for U.S. House of Representatives, did you just vote for: (n=1,979)	The Democratic candidate	50	86	9	-
	The Republican candidate	47	11	90	-